

The Roost Creative Scholarship 2025 - Terms and Conditions

1. GENERAL

a. One (1) scholarship is being offered to an emerging professional in the creative industries valued at a minimum of \$7,000.

The scholarship includes:

i. Full-time membership at [The Roost Creative](#) for 12 months, running from 10 February 2025 to 31 January 2026. Hatchlings membership valued at minimum **\$1,800**. Standard membership valued at minimum **\$3,000** Prices correct as at 20/12/2025.

ii. **\$500** towards further education or resources associated with the successful applicant's creative endeavours, to be paid either directly to a registered supplier with valid ABN number or reimbursed with evidence of tax invoice of item. Items must be pre-approved by The Roost Creative Community Manager before purchase/reimbursement.

iii. Mentoring package valued at **\$3,450** delivered by [The Business Centre](#). Eligibility criteria for this aspect requires you must be a resident of New South Wales and/or have your business premises located in New South Wales. If you are eligible for support under the Self-Employment Assistance Program, it is recommended that you complete the [Entrepreneurship Pathway](#) prior to getting support under the Business Connect program. This will provide you with the best chance of setting up a successful and sustainable business. You can access up to a maximum of 36 hours of support through the Business Connect Program.

<https://www.businesscentre.com.au/what-we-offer/programs/business-connect-advisory-program>

This includes

1. 8 hours of one-on-one business advisory service in-house at The Roost
2. 2 workshops (2 hours each) covering business strategy methodology

iv. Printing package valued at **\$500** delivered by [Imprint](#)

This includes

1. In-kind printing sponsorship
2. Preflight printing mentoring session (date and time to be organised with Sean Thexton from Imprint)
3. Funds cannot be transferred to or used by anyone other than the 2025 scholarship recipient
4. Valid for use until 31 December 2025
5. Any unused amount is forfeited

v. Use of space at [Newcastle Museum](#) to host an event, exhibition or showcase in late 2025 or early 2026. Date to be confirmed with Newcastle Museum. (Based on Museum availability)

vi. Up to **\$250** worth of approved items purchased for the event mentioned in the point above. Items must be pre-approved by The Roost Creative Community Manager before purchase/reimbursement.

- vii. Brand consultation with [Guts Creative](#): Brand Strategy & Market Research Agency. valued at over **\$500**.
- viii. End of scholarship event catering by [Chiefly West](#) (Limited catering package. Other food and drink may be required.)
- ix.. Marketing materials for the end of year scholarship event to be created the by scholarship recipient. (With the support of The Roost Creative).

2. ELIGIBILITY

Applications are open to any individual who, as of 1 January 2025, are:

- a. Over the age of 18 years old
- b. Live within 60km of Newcastle CBD, NSW 2300
- c. Not a current Roost member or previous member for at least 12 months prior to application
- d. Not a previous Roost scholarship winner
- e. Must be available to make regular use of the provided office space

3. SUBMISSION

- a. Scholarship applications will open on Friday 20 December 2024 and will be promoted on The Roost Creative website at <https://theroostcreative.com.au/> and shared via social media on The Roost Creative: [Facebook](#), [Twitter](#), [LinkedIn](#) and [Instagram](#) pages.
- b. Submission deadline is at 5:30pm AEST on Friday 17 January 2025. Late submissions cannot be accepted.
- c. All scholarship applications must be original works and created entirely by the scholarship applicant.
- d. Submissions are to be submitted via the following [form](#).
- e. Optional supporting material will be considered but is not mandatory to meet assessment criteria.

Supporting material submission:

- i. Digital submissions can be made by email (hello@theroostcreative.com.au) before 5:30pm on Friday 17 January 2025. File size must not exceed 10MB. Please supply links to view online if required (Dropbox preferable).
- ii. Physical submissions will be accepted via post or delivery to The Roost Creative at Level 1, 152-160 Hunter St Newcastle NSW during business hours (9am – 5pm weekdays) before 5pm on Friday 17 January 2025. Please address to *The Roost Creative – Scholarship 2025*.

4. JUDGING

a. The criteria for judging will take into consideration:

- i. Commitment to use the office space for a period of one year: February 2025 - January 2026.

- ii. Benefit to applicants in their creative goals/ambitions.
 - iii. Creativity of submission.
 - iv. Evidence of understanding and embodying The Roost Creative's ethos and culture.
 - v. Effective use of \$500 towards advancing their skills or craft.
 - vi. Feasibility for meaningful project / body-of-work / exhibition / showcase / event.
- b. The winner will be selected by a panel of no less than three people, including but not limited to: The Roost President, The Roost Community Manager, a representative from The Business Centre and a representative from Newcastle Museum. Finalists may be required to attend a face-to-face interview and complete a trial period.
- c. The winner will be contacted by phone on prior to the 31 January 2025 and announced on social media by 10 February 2025.
- d. The winner's name and a summary of their achievements and intentions will be published on The Roost Creative's website and via social media channels.

5. SUCCESSFUL RECIPIENT REQUIREMENTS

- a. Undertake standard Roost member on-boarding procedures, including induction and supply of a copy of ID and other personal details.
- b. Read and confirm they will abide by The Roost's rules and regulations and code of conduct.
- c. Usage of the space on a regular and meaningful basis during approved office hours.
- d. By accepting the scholarship, the recipient agrees to become a Roost ambassador for the duration of their membership and will be required to play an active role in representing The Roost at events such as open days and external creative industry events.
- e. The recipient consents to take part in marketing activities and provide testimonials as required. The recipient consents to their name and photograph being used in Roost promotional material.
- f. Deferral or withdrawal of membership will result in forfeit of the remainder of the scholarship award.
- g. The scholarship recipient is expected to make the most of their membership and their commitment will be reviewed after the initial 6 weeks and then every 3 months for the duration of the Scholarship. Failure to meet Roost obligations, regulations and regular attendance may result in forfeit of the scholarship.
- h. The successful applicant will be expected to conduct an event in late 2025 or early 2026 to showcase the result of their membership and benefit of the scholarship. It will be the applicant's responsibility to organise this event.
- i. The scholarship is non-transferable and cannot be redeemed for cash.
- j. Additional fees and costs for printing, social events or resources will be at the applicant's own

expense.

k. Failure to carry out any of these terms and conditions may result in the scholarship award being terminated.